French department store group Galeries Lafayette is still very busy on the outlet store front. While the group, now worth €4.5 billion after the acquisition of La Redoute, decided to franchise out about twenty of its department stores outside Paris, it continues to grow the number of outlet stores it operates in France, and will open a new one in 2019 in Saint-Denis.

The new opening will be located within Saint-Denis's Marques Avenue outlet village, which hosts brands like Camaieu, Tara Jarmon, IKKS, Azzaro, Levi's, Aubade and Le Coq Sportif. It will be the tenth outlet store opened by Galeries Lafayette, the first dating back to 2014. A little more than a year ago, the group stepped up the pace of its outlet store openings: in January 2017, it inaugurated one in the Channel Outlet brand village at Coquelles, then another one in June at The Style Outlets centre in Roppenheim, followed in November by a third store at the Honfleur Normandy Outlet centre. Last May, it opened another outlet store at The Village outlet village in Villefontaine.

In these outlets, Galeries Lafayette sells the unsold stock – of its own and of partner brands - from its classic department stores, at discounts ranging from 30 to 70%. Galeries Lafayette continues to grow the number of its traditional department stores too: in March 2019 it will launch a new, more upmarket concept on Paris’s Champs-Elysées, and it will also open a store in the Beaugrenelle shopping mall in Paris in the second half of 2019.

Following the Galeries Lafayette’s lead, its main French competitor, Le Printemps, opened a first outlet store in Miramas in November 2017, though for the time being it hasn't announced any further plans in this direction.