Fashion industry giants talk sustainability at Copenhagen Fashion Summit

By Olivier Guyot - May 14, 2019

The fashion and luxury industries are facing up to today's main societal and environmental challenges. In the last ten years, the Copenhagen Fashion Summit has evolved from an awareness-raising meeting launched in parallel with COP 15, to an annual sustainability event attended by the industry's leading names.

The Summit's 10th edition will be held on May 15 and 16 at the DR Concert Hall in Copenhagen, under the patronage of HRH Mary, Crown Princess of Denmark, with the CEO of Kering, François-Henri Pinault, and Emanuel Chirico, the boss of PVH (Tommy Hilfiger and Calvin Klein) attending for the first time. Pinault will speak on the event's first morning about "putting social and environmental sustainability at the core of business."

In the afternoon of May 16, Chirico will instead present his vision of how to stimulate change within an organisation in order to promote eco-responsibility.

HR directors, logistics managers and designers from groups like Nike, H&M, Gap, Marks & Spencer, Higg Co., Patagonia, Burberry, Puma, Lenzing, Target and others, will take to the stage to discuss the main challenges in the evolution of the fashion and luxury industry's production models, towards processes that are more socially and environmentally responsible. The expansion of the circular economy, a new collaborative approach and innovative technology will all be needed to bolster the ideas presented to industry leaders within the 'CEO Agenda' put forward by the Summit and its director, Eva Kruse.

The Agenda is the summit's main output, and one of the reasons why the event is sponsored by some of the most influential industry groups. The Agenda sets out the strategies that need to be adopted to progress towards a more sustainable fashion industry, as well as a series of targets, which vary depending on how far forward individual companies are along this path.

The Summit is designed to bring together representatives from institutions (such as Carlo Capasa of the Italian Fashion Chamber, Swiss Princes, French Secretary of State to the Minister for the Ecological and Inclusive...
During the event’s two days, there will be some 15 round-table discussions and speeches. The innovation forum will showcase a series of solutions in the field of material recycling and packaging, such as those offered by RePack, Recyctex, TrustTrace, I:CO, the Naia bio-sourced yarn and Yellow Octopus. Textile manufacturers like Lenzing, Isko, Cross Textiles, Sateri and Evrnu will also be present, alongside service providers like KOCO, Cute Dress and Heuritech.

Presentations and speeches will be streamed live on the Summit’s site on both event days.

By Olivier Guyot
Translated by Nicola Mira

Copyright © 2020 FashionNetwork.com All rights reserved.