As a member of the pledge, Tapestry will commit to securing the advancement of Black individuals in the fashion and beauty industry. Over the next three years, Tapestry will work with BIFC executive board members, who will provide the company with feedback, insight and counsel, Tapestry said in a press release.

“We are proud to partner with the Black in Fashion Council and join them in their mission to ensure that Black individuals are represented and amplified in our industry,” said Joanne Crevoiserat, chief executive officer of Tapestry, Inc.

“We have committed to expanding diversity in our Tapestry and brand leadership teams. Working with the Council will help us to build upon the progress that we have made in achieving these goals.”

To promote the partnership, Tapestry will host a special edition of its 'Unscripted' discussion series featuring BIFC co-founders, Sandrine Charles and Lindsay Peoples-Wagner. The discussion will center on diversity in fashion today and the actions that can create a more equitable, inclusive and diverse culture, Tapestry said.

“As we now have over 100 brands signed on to work with the Black in Fashion Council, we couldn’t be more thrilled to be working with Tapestry brands on creating long-term change in the fashion industry,” said Charles and Peoples-Wagner.

“There is still so much work to be done, and it's exciting to see influential houses like Tapestry commit to making our industry more inclusive.”

In honor of Black History Month, Tapestry further announced several other commitments focused on supporting the Black community. Tapestry’s employee resource group, the Black Alliance, has launched a new partnership with seven Historically Black Colleges and Universities (HBCUs) to host Talent and Sourcing Fairs beginning this month.
Within Tapestry's portfolio, Coach announced the launch of the Coach Dream It Real Scholarship Program through the Coach Foundation earlier this week. Created in partnership with the Thurgood Marshall College Fund, the program will support students attending HBCUs.

Launched in June of 2020, the Black in Fashion Council currently has partnerships with companies and brands across fashion, including Condé Nast, Hearst Magazines, Athleta, Farfetch, Glossier, IMG Models, Saks Fifth Avenue, The RealReal, Tommy Hilfiger and more. On February 18, the BIFC announced its latest initiative, #ChangeFashion, an effort focused on fighting racism in fashion made in partnership with Color of Change, Joan Smalls and IMG.

By Gabriella Lacombe

Copyright © 2021 FashionNetwork.com All rights reserved.