PVH commits to transparency with new corporate responsibility report

By Jennifer Braun - 11 June 2021

PVH Corp., the New York-based owner of brands including Calvin Klein and Tommy Hilfiger, released its latest annual corporate responsibility report on Thursday, highlighting progress toward key targets in the company’s Forward Fashion CR strategy.

“Through the power and passion of PVH’s people, we made notable progress across key initiatives on inclusion and diversity, environmental sustainability, human rights and climate change,” said Stefan Larsson, PVH Corp., CEO.

The thirteenth corporate responsibility report to be published by PVH noted developments in its strategy to advance inclusion and diversity with the introduction of the industry’s first comprehensive research report on inclusion and diversity including a roadmap to create a more equitable future, as well as nine new global Inclusion & Diversity (I&D) commitments.

In terms of its environmental goals, PVH revealed that it increased its renewable energy usage by 15 percent and that it installed what is believed to be the world’s most powerful solar roof at its warehouse and logistics center in Venlo, the Netherlands.

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It also launched PVH's first circular business model through Tommy Hilfiger’s Tommy for Life program, which has already diverted 36,429kg of textile waste to date, as well as furthered work to eliminate single-use plastics by partnering with Fashion for Good.

Likewise, on the subject of human rights, it expanded its disclosure of living wage data in its supply chain to cover 86 percent of its global manufacturing base, and reached an additional 29,368 children, parents, and teachers with educational programming and services through its partnership with Save the Children.

Furthermore, it enrolled 3,078 more women workers in its supply chain in PVH Women’s Empowerment Programming, and launched its first community program benefiting women near Hawassa Industrial Park, Ethiopia.

“We will continue to build on our core strengths, connect to our consumers in ways that are meaningful to them, and remain dedicated to innovation and continuous improvement.”

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