Bestseller to build Dutch state-of-the-art logistics centre

By Sandra Halliday - November 11, 2021

Just a short time after announcing that it has recruited a new logistics director, European fashion giant Bestseller has now said that in the coming year it will start construction on a high-tech logistics centre in the Netherlands.

The location should be operational no later than the beginning of 2026.

The new centre will be “a significant step in the expansion of the company's supply chain” and will help it “simultaneously increase its capacity and get even closer to its European customers”.

The logistics centre will be built near the city of Lelystad to help support growth, and the significant investment “will be a substantial step in the expansion of the company's supply chain”.

CFO Thomas Børglum Jensen said: “Logistics has never been more important for companies, as we have seen in recent months, and we will take another quantum leap with this.”

It has bought a plot of 28 hectares and expects the logistics centre to cover just over 100,000 square metres.

The centre should employ more than 250 people in the warehouse. A large percentage of the employees will be “highly specialised engineers, electricians and experts in logistics and supply chain operations”.

By Sandra Halliday

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