American fashion brand Michael Kors has teamed up with emerging accessories brand Ashya to launch a limited-edition collection.

Featuring two exclusive, limited-edition bags, ‘The Multi Bag’ and ‘The Bolo Bag’, each were designed in a custom print incorporating the MK Signature logo print in a new pattern, called Saga Signature, inspired by the tradition of West African woven textiles.

The versatile Multi Bag can be worn as a crossbody or a belt bag, while the smaller Bolo Bag, can be worn around the neck, the waist or crossbody. Both styles come in two colourways, black or brown, and were created with gender-neutral design in mind.

The partnership comes as Michael Kors celebrates its 40th anniversary. To celebrate, Kors wanted to turn the spotlight on an up-and-coming brand. The designer said he selected Ashya, as the label shares “his vision of pared-down luxury”.

Ashya, a Brooklyn-based brand, was launched by founders Ashley Cimore and Moya Annece in 2017 with the hope to share cultural narratives through their designs. Since inception, the Jamaican duo have been recognized for creating functional, utilitarian bags with a luxe aesthetic.
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“As a nod to our continued explorations of our roots, and this global ‘stepping out’ moment for our brand, we wanted to reference West African weaving in the design of the Ashya x Michael Kors styles, creating something that has historical reference to our identity and that really spoke to the specialness of this partnership,” said Annece and Cimone, in a news statement.

“The aesthetic value of West African textile designs can be seen in the lines and motifs created for this collaboration.”

The Bolo Bag retails for $298 and the Multi Bag for $498. Both bags are now available on michaelkors.com.

By Jennifer Braun

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