Stella McCartney links with Disney for Fantasia collection launch

By Sandra Halliday - April 8, 2022

Stella McCartney is continuing her Disney collabs and has just unveiled a new collection linked to 82-year-old movie Fantasia. It’s described as “an unexpected collaboration playfully blending fashion and fantasy, embodied in a unisex capsule of irreverent pieces – reflecting a desire to escape reality, transporting a new generation to an illusory world inspired by the classic Disney animated film”.

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In practice that means taking the film’s imagery and turning it into wearable summer pieces with a heavy focus on sustainable materials.

For now it’s an adults-only collection, but a kids’ capsule will also be launched this autumn.

Aligned with the designer’s love of nature, the summer offer is priced from £50 up to £2,500 and includes “elevated fashion pieces” that reference Fantasia’s “transcendental beauty and iconic characters”, including Mickey Mouse hand motifs and rare posters from the 1940s. And they’re on limited-edition repurposed old-stock silks from LVMH’s Nona Source.

There’s also knitwear featuring Mickey and broomstick-man graphics, linking to the film’s most famous segment, The Sorcerer’s Apprentice, alongside satyr scenery from The Pastoral Symphony.

Reinterpreting the film’s night skies and Summer 2022’s glitter, advanced bodycon knits also come with PVC-free sequins.

Add in organic cotton towelling on fringed kaftans with washed-out centaurette prints, and original warped and remixed Disney graphics on dresses giving the effect of patched-together vintage tees. Then there’s organic cotton denim that taps vintage aesthetics – including eco bleach effect light blue washes and an apricot galaxy wash on utility shirts, boyfriend jeans and a hoodie jacket, with a new Stella logo and Mickey prints on the back.

The collection also takes in accessories with bucket hats, pool slides, sneakers, safari caps, and an extensive bag selection.

There’s a black velvet hard-body shoulder bag shaped like Mickey’s head silhouette, given “a Stella edge” by a mixed-galvanic Frayme chain detail and an Alter Mat vegan leather strap. Falabella mini and shoulder bags also feature Mickey as rainbow patches and crystal embellishments, while Logo totes highlight a new allover black Mickey drawing print.

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