The VF Foundation said on Wednesday that it positively impacted more than three million people in 2021.

As part of its second Impact Report, the philanthropic arm of VF Corporation highlighted how it has supported millions across 73 countries during the period between March 29, 2020, to April 3, 2021.

"This report not only gives insights into The VF Foundation’s grantmaking priorities, but it provides a window into the organizations we fueled, the causes we strengthened and the positive change we helped to power," said Gloria Schoch, executive director of The VF Foundation and director of global impact of VF Corporation.

"In the upcoming year, we hope to continue working with our partners to help heal our planet and improve lives in the communities where VF operates across the globe."
In particular, The VF Foundation provided grants to support 91 Community Partners around the world and distributed more than $8 million to support efforts centered on its four priorities.

To increase equitable outdoor access and conservation, the VF Foundation partnered with The Trust for Public Land to help address the outdoor equity gap for the over 100 million people in the U.S.

It launched the Resilience Fund for Women in Global Value Chains to educate and inspire inclusive leaders in apparel and footwear, as well as partnered with the Fashion Scholarship Fund (FSF) to start the "Alumni Mentoring Initiative" to empower the freedom of self-expression and creativity.

Finally, the VF Foundation, along with VF Corporation and its associates and family of brands, including Vans, The North Face and Dickies, donated more than $10.3 million to relief and recovery efforts in communities around the world to support disaster relief.

"The VF Foundation was established with a simple, yet meaningful purpose: to make the world a better place," said Steve Rendle, The VF Foundation board chair and president and CEO of VF Corporation.

"We understand the power of collaboration and the importance of companies like ours investing in change makers to help find solutions for some of society’s toughest issues. Through the work of our Foundation, as well as the generosity of our associates and our family of brands, we are empowering those who aspire for a more just and sustainable world."

By Jennifer Braun

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