Tapestry appoints David Casey as chief inclusion and social impact officer

By Jennifer Braun - April 28, 2022

Tapestry Inc., the owner of Coach, Kate Spade and Stuart Weitzman, announced on Wednesday the appointment of David Casey as chief inclusion and social impact officer.

The newly created position supports Tapestry’s ongoing commitment to building an inclusive culture and creating a diverse company.

In the newly created position, Casey will have responsibility for continuing to shape and deliver Tapestry’s ‘Equity, Inclusion and Diversity’ (EI&D) strategy, across Tapestry and its brands. He will also oversee Tapestry’s social impact efforts through advocacy, philanthropy and volunteerism.

As of May 16, 2022, he will report to Joanne Crevoiserat, Tapestry’s chief executive officer and Sarah Dunn, the company’s global human resources officer.

“Tapestry’s approach to corporate responsibility is based on driving real, measurable change towards a more equitable, inclusive and sustainable world,” said Crevoiserat.

“We believe that difference sparks brilliance and are building a culture where all our employees can be their authentic selves. To that end, we are extremely pleased that David is joining our leadership team. He brings to Tapestry over 20 years of experience in strategic EI&D work and is widely recognized as an expert in the field. David’s passion for EI&D will be invaluable as we build on the strong foundation and inclusive culture already in place.”

Casey joins Tapestry from CVS Health, where, he served as senior vice president, workforce strategies and chief diversity officer. He also served as the president of the CVS Health Employee Relief Fund, a public charity. Previously, Casey served as the VP, workplace culture and chief diversity officer at Anthem.
Casey has also served and currently serves in an advisory and board director capacity for several national and local organizations, including Disability:IN, the American Lung Association, and appointments to the U.S. Secretary of Labor’s Advisory Council on Apprenticeship and the Indianapolis and Eastern Massachusetts affiliates of the National Urban League. Casey is also an eight-year veteran of the United States Marine Corps, having served in Operation Desert Storm.

“I am excited to be joining the leadership team at Tapestry, an innovative global company with powerful brands and strong momentum in building its inclusive culture. I began my working life in the fashion retail industry and couldn’t be more thrilled to have my career come full circle,” Casey said.

His appointment follows several actions taken over the last year by the company, including tying 10 percent of Tapestry’s leadership annual incentive compensation to specific Equity, Inclusion and Diversity goals and becoming a founding member of FIT’s Social Justice Center.

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