Nordstrom releases 2021 'Impact Report'

By Jennifer Braun • May 2, 2022

Nordstrom released on Friday its 2021 Impact Report, which highlights the progress the company made during the year towards its 2025 corporate social responsibility and diversity, inclusion and belonging goals.

The report highlights progress made across three key impact areas: people, planet and product.

In particular, Nordstrom said it donated more than 40,000 pairs of shoes and 17,000 winter coats to kids in need with Shoes That Fit and Operation Warm. It equally donated nearly $11 million to 325 organizations and gave $3.6 million to 2,871 non-profits through its Employee Matching Donation program.

As part of its impact goals on the planet, it met its 2025 goal to help customers extend the life of 250 tons of clothing through donation, resale and refurbishment. as well as met its goal to contribute $250,000 in corporate
Clothing through donation, resale and refurbishment, as well as met its goal to contribute $250,000 in corporate donations to help slow and prevent climate change.

Additionally, it joined the Clean Energy Buyers Association (CEBA), and expanded Nordstrom Beautycycle to Canada and took back 5.99 tons of beauty packaging. Likewise, to improve the sustainability of its packaging, Nordstrom sourced new, thinner poly mailers with 50% recycled content resulting in an estimated 192-ton reduction annually.

For its product goal, it signed the 15 Percent Pledge and committed to buy 10x more merchandise from Black-owned and founded businesses by 2030. The retailer equally added 145 Black and Latinx owned, operated and designed brands to its assortment and created Latinx and Black-owned and founded shopping categories on Nordstrom.com.

Moreover, in 2021, it raised more than $2 million to support homeless youth through sales of Treasure & Bond products and produced nearly 45% of Nordstrom Made products in factories that invest in women's empowerment training.

“We remain committed to working to reduce our impact on the environment, give back to communities, cultivate safe workplaces for the people who make our products, and strive to provide our employees with a great place to work,” said Pete Nordstrom, president at Nordstrom, Inc.

“Though we know we have a long way to go, together with our employees, customers and partners we’ve made significant headway over the past year that we look forward to continuing in 2022.”

Nordstrom currently operates more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations.

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