SpainFashion Lab London debuts this month

By Nigel Taylor - May 4, 2022

It’s called SpainFashion Lab London and it will spotlight eight independent Spanish fashion and accessory brands looking for UK agents. The event, organised by ICEX Spain Trade and Investment, will take place over 17-18 May at Mortimer House London.
The eight brands include a mixture of handbags, footwear, eveningwear, ready-to-wear and swimwear, "each looking to secure an agent to sell their collections in the UK".

THE LABELS

Among them are several sustainable brands including vegan footwear firm MIM, whose key designs include vegan sneakers and ankle boots as well as high-heeled sandals and espadrilles, targeting women between 18 and 35 years old. Its offer includes the two major season collections along with two smaller midseason collections.

Sustainable bag and accessory brand Hemper was born in 2016 from a trip to the Himalayan mountains meeting local communities. Its founders were shown the materials and artisanal methods now the core of the company. All Hemper’s 100% compostable products are handmade from natural hemp sustainably sourced in Nepal, using natural dyes made from local minerals and plants achieving unique colours.

Beachwear brand Dolores Cortés was one of the first dedicated swimwear companies created in Spain and is now available in over 1,500 stores in more than 15 countries. It's also distributed through more than 200 department stores and has 12 standalone stores in Spain.

Created from natural raw materials Siyu’s ready-to-wear collections "strike the perfect balance between subtle elegance and carefree charm", we’re told. Alongside the core collections, the brand also has an exclusive summer range, including swimming costumes and bikinis.

PETA-approved handbag brand Canussa’s designs merge “durability, practicality, responsible consumption, beauty, and style” Each bag uses up to 10 plastic bottles, “essentially turning used plastic bottles into a higher value, quality product, giving them a second life”. 
Designed and made in Spain, premium ready-to-wear and coat brand Cyrana “brings cutting-edge versatility that combines uncompromising craftsmanship and luxury with casual so that the transition from day to night is effortless”.

Ready-to-wear brand Missing Johnny, launched in 2008 and is now available in 23 countries with almost 700 stockists. The brand’s philosophy takes its inspiration from the arts: theatre, comics, music, literature. Its prime objective is the search for different textures and appliqués, “combining different patterns and colours into new, exciting compositions”.

Finally, award-winning designer, Susana Lirola combines “elegant design, fusing traditional Spanish craftsmanship with modern craft techniques [with] the creations known for their uniqueness, style, luxury and comfort”.

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