Bershka joins Liverpool One line-up

By Nigel Taylor  -  May 11, 2022

Bershka has opened a store at Liverpool One, marking the Inditex-owned fashion brand's regional debut. Spanning 8,000 sq ft on South John Street at the Grosvenor-operated mall, the space houses the brand's three main lines; Bershka, BSK and Man, together with a number of exclusive ranges.

Joining sister brands Zara and Pull & Bear, Bershka is the third Inditex brand to open a flagship store on Liverpool One's South John Street. With Stradivarius set to join the line up later this year, the four brands will occupy over ...
One’s South John Street. With Stradivarius set to join the line up later this year, the four brands will occupy over 53,000 sq ft of space.

“Championing the use of pioneering retail technology and urban avant-garde style”, Bershka adds another facet to Liverpool One’s extensive line up of international brands.

Alison Clegg, MD Asset Management at Grosvenor, said: “Bershka’s arrival further cements our position as the premier, regional location for international debuts. Securing these leading Inditex names, including the forthcoming opening of Stradivarius, highlights Liverpool One’s appeal, and we are confident Bershka will flourish alongside its sister brands.”

The opening of the regional flagship follows a successful start to 2022 for Liverpool One, with a number of key signings, including Gravity Entertainment’s £10 million leisure experience. It will be the brand’s largest to date and the first to incorporate outdoor space. There have also been six new openings, including Russell & Bromley, also on South John Street.

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