Capri creates Versace Foundation linked to Pride Month

By Sandra Halliday - 1 June 2022

Capri Holdings has pledged $10 million to the new Versace Foundation that it has created in connection with Pride month 2022.

The $10 million will “further the foundation’s mission of fostering, promoting and supporting programs, projects and activities designed to generate awareness of and support for the LGBTQIA+ community”.

It said the foundation “will engage with philanthropic organisations and community groups to support the preservation of LGBTQIA+ history and culture as well as to promote the advancement of equality, wellness and safety for the LGBTQIA+ people”.

Brand creative chief Donatella Versace said she’s “proud that Versace has always been known for its inclusivity”.

And Capri CEO John D Idol added: “We all have a right to be accepted, to be loved and to be our most authentic selves. The Versace Foundation enables us to further our pursuit of LGBTQIA+ equity, wellness and safety, as well as to continue to be an ally for LGBTQIA+ individuals.”

By Sandra Halliday

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