BFC reveals schedule for second annual IPF Forum

By Nigel Taylor - June 29, 2022

The British Fashion Council (BFC) is to stage its second annual Institute of Positive Fashion (IPF) Forum with an extensive day-long programme on 30 June.

It will take place at 180 Studios, 180 The Strand, London, coinciding with London Climate Action Week 2022, which runs from 25 June-3 July.

The event will focus on “accelerating a circular fashion ecosystem – creating the roadmap for change through innovation and best practice”.

The BFC said it will bring together “actors across the ecosystem to address the largest climate-related issues facing the industry today”. It promises an “inspiring and actions-oriented event that fosters collaboration across the industry and encourages global experts to share their knowledge to fast-track collective positive change”.

A series of “visionary keynotes”, will include the 2022 Innovation Showcase, a closed-door roundtable, and ‘hack’ sessions to “help address the fashion industry’s largest themes on circularity and the net zero agenda”.

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A packed day of events include keynote speakers Simon Platts, Responsible Sourcing Director, ASOS; Sinead Conway, Senior Responsibility Programme Manager, Burberry; Juliet Russell, Head of Sustainability, Stella McCartney; Robert Triefus, Executive Vice President, Brand & Customer Engagement, Gucci; and Rachel Arthur, Sustainability Consultant.

Keynotes subjects include: Doughnut Economics meets the Future of Fashion; Sustainability Futures; Holding up a Mirror: Diversity and Inclusion in the Fashion Industry; Industry Transformation Through Innovation; Gucci’s New-era Luxury: Leading through Creativity and Innovation; and The Transition: From Eco-Fatigue To Hope.

And Hacks include: Solving Fashion Returns - Keeping Value in a Closed Loop System; The Role of Sustainable Communications in Fashion's Climate Action; Empowering Citizens to Enable Garment Longevity; Future Fashion Forms: Developing Solutions for Next Generation Circular Design and Product Development; How to Unlock Financial Flows and Investment to Scale Up.

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