Burberry expands ReBurberry programme with BFC

By Nigel Taylor - July 20, 2022

Burberry’s partnership with the British Fashion Council (BFC) continues to support worthy causes. The UK-based luxury fashion house is again donating to the ReBurberry Fabric programme to support creative communities and promote a circular economy.

Launched in 2020 with the BFC, the programme provides donations of leftover fabrics to fashion students, upcycling surplus fabric and saving it from going to waste.

This second donation takes the total amount of repurposed fabric to over 12,000 metres, heading its way to more than 30 fashion schools and universities in the UK, including the Edinburgh College of Art and the University of Brighton.
Burberry said: “Embodying our belief that creativity opens spaces, this programme encourages the next generation to consider new ways of thinking about their creative methods and material sourcing and gives them the opportunity to develop tomorrow’s approach to fashion design and production”.

Through its Institute of Positive Fashion and BFC Colleges Council, the BFC is helping Burberry’s donations – which include a variety of fabrics from past collections – reach the hands of young creatives and up-and-coming designers.

The programme also provides a “blueprint for brands and colleges to work together to offer practical support for future talent, the initiative enables creativity in a way that is positive for the environment, education and the collections of future creatives”.

Nicole Lovett, Responsibility Programme Director, Burberry, said: “We are committed to supporting the next generation of exciting creatives while ensuring we all do what we can to protect the environment. We’re proud to be working with the British Fashion Council once more to help emerging diverse talent achieve their ambitions, while reinforcing the importance of sustainable practices and circularity. By equipping students with these materials and tools to help their creativity thrive, we can all create a better future for our industry.”

Caroline Rush, Chief Executive of the BFC, added: “One of the BFC's priorities is to encourage the industry to move towards a circular fashion economy while supporting excellence in fashion design. We are delighted to work with Burberry, helping ensure students across the country have access to the best quality fabrics. Creative talent is at the heart of the industry and we are proud of our world-leading colleges – being able to provide these students with such opportunities is a privilege.”

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