Michael Kors launches MK Loves Capri capsule

By Sandra Halliday - 26 July 2022

As the full-on summer holiday season gets under way for the first time since before the pandemic, luxury brands are increasingly launching special collections and editions to mark the moment.

And Michael Kors this week debuts a special MK Loves Capri mini-collection. Not only is it a homage to Capri, it's launching exclusively on the Italian holiday isle.
Luxury brands are increasingly linking with must-visit destinations as seen by Burberry’s current TB Monogram collection that’s linking with a number of luxe vacation destinations such as Ibiza, Saint-Tropez in France and Busan in South Korea. Missoni — a popular brand for beachwear — plus Borsalino and Alberta Ferretti’s Philosophy label have also opted for leisure-linked takeovers this year.

As for Kors, the MK Loves Capri capsule is available only at the Cabana di Capri store this week from (until 1 August) and in the store of the Hotel Santa Caterina in nearby Amalfi on the Italian mainland from 28 July to 4 August.

The capsule includes two pairs of limited edition glasses, a one-piece swimsuit and a bikini, a minaudiere and a leather slipper, all in an ocelot print. They’re accompanied by three small silver, gold and black clutches that we’re told are “perfect for the sea”.

Inside the two pop-ups, a selection of ongoing Michael Kors Collection garments will also be available, including a pareo and ocelot hoodie, as well as SS22 accessories.

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