In a bid to improve the managerial fluidity of Fashion3, the Muillez family-owned group of fashion brands, new department heads are arriving. Following the appointment of Pingki Houang, who recently took up the role of Chief Omnichannel Officer, Liz Simon is joining the European group as the head of supply covering brands Pimkie, Orday, Grain de Malice, Rouge Gorge, as well as Jules, Brice, Bizzbee and La Gentle Factory.

From September, Liz Simon has the task of leading the group’s various buying teams. The move looks to increase synergies between each of Fashion3’s brands, in a bid to reduce costs across buying, IT and accounts.

Before Fashion3, Simon served as senior vice president of apparel for American retailer Sears. She also worked alongside Jean-Christophe Garbino, the current head of Fashion3, when Garbino served as the head of Kiabi. According to her LinkedIn profile, Simon previously worked as head of buying for the fashion retailer between 2012 and 2015.

She started out her career at Marks & Spencer, C&A et Primark.